# Transcription of Enterprising Australians video Gary Cass – Fermented Fashion Teaser

The video for this transcript can be found on the Questacon YouTube channel at <https://www.youtube.com/watch?v=-RIRdUSA19c&feature=youtu.be>

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|  | [intro music] |
| Jason: | How do you get this...  [Video shows a model twirling to show off a white dress]  …From this?  [Video shows a hand holding out a bunch of dried-out grapes]  [Image shifts – Gary Cass is standing in front of a table in a workroom, the words “Gary Cass – Fermented Fashion” appear over the top of his image]  This is Gary.  [Gary waves and holds up a wine glass]  He was making some wine one day.  [Gary sips the wine and looks disgusted]  But he messed up.  [Gary tips the wine onto the table. It is congealed, and lands with a loud splat. Gary looks concerned]  He wondered, how can I fix my mistake?  [Gary looks at congealed wine and rubs chin thoughtfully.]  He then realised it can be used as a fabric.  [Gary looks up, raises a finger in the air, and a cartoon lightbulb appears above his finger.]  [Image cuts to female model in a white dress with complex design.]  [Image switches to a model in a wine-red sheath dress.]  [Image switches to a model in a different white dress with silver embellishments, who is holding a glass of white wine in one hand a bottle of wine in the other hand. The words “Find Out How” are on top of the image.]  [Image shifts to Enterprising Australians logo]. |

## Transcription from video: