

Transcription of Enterprising Australians video Gary Cass – Fermented Fashion Teaser

The video for this transcript can be found on the Questacon Youtube channel at
<https://www.youtube.com/watch?v=-RIRdUSA19c&feature=youtu.be>

Transcription from video:

[intro music]

Jason: How do you get this...

[Video shows a model twirling to show off a white dress]

...From this?

[Video shows a hand holding out a bunch of dried-out grapes]

[Image shifts – Gary Cass is standing in front of a table in a workroom, the words
“Gary Cass – Fermented Fashion” appear over the top of his image]

This is Gary.

[Gary waves and holds up a wine glass]

He was making some wine one day.

[Gary sips the wine and looks disgusted]

But he messed up.

[Gary tips the wine onto the table. It is congealed, and lands with a loud splat. Gary
looks concerned]

He wondered, how can I fix my mistake?

[Gary looks at congealed wine and rubs chin thoughtfully.]

He then realised it can be used as a fabric.

[Gary looks up, raises a finger in the air, and a cartoon lightbulb appears above his
finger.]

[Image cuts to female model in a white dress with complex design.]

[Image switches to a model in a wine-red sheath dress.]

[Image switches to a model in a different white dress with silver embellishments,
who is holding a glass of white wine in one hand a bottle of wine in the other hand.
The words “Find Out How” are on top of the image.]

[Image shifts to Enterprising Australians logo].