

Transcription of Enterprising Australians video Charne Esterhuizen – MAAK Clothing

The video for this transcript can be found on the Questacon YouTube channel at:

<https://www.youtube.com/watch?v=AqRILRQyB5I>

Transcription from video:

[background music playing]

[Image of a mannequin wearing a dress made of black plastic butterflies, with metal rings connecting the butterfly pieces. Text over the top says “This dress is made from 3D printed pieces.”]

[Writing over the dress changes to “But How?”]

[Video quickly flashes images for a second each of hands using pliers to twist metal rings in the butterfly dress, a hand moving a mouse, a hand sketching fashion designs in a sketchbook, the MAAK logo on a sketchbook, then fades out to white.]

[Video fades in on Charne sitting at her computer, sketching in a sketchbook. She is sketching the design that flashed up previously.]

[Image shifts to Charne moving a mouse, then to her computer screen, which shows a 3D computer design of part of the butterfly dress.]

[Image shifts to Charne doing up the clasp at the neck of the butterfly dress.]

[Image shifts to Charne modifying the metal rings of the butterfly dress with a pair of pliers.]

[Image scrolls over Charne adjusting the way the dress sits on the mannequin. Text over the top says “Charne Esterhuizen.”]

[Text changes to “Maak Clothing.”]

[Text changes to “Futuristic Fashion”]

[Image zooms in on part of the dress, text changes to “Make Change with creativity and passion.”]

[Image shifts to Enterprising Australian logo.]