



## Media Release

14 March 2017

### Questacon partners with ONTHEGO Sports

Today, Questacon – The National Science and Technology Centre announced a new Entrepreneurial Partnership with Canberra sportswear company, ONTHEGO Sports.

The Entrepreneurial Partnership with ONTHEGO Sports is a first for Questacon and supports small businesses and their entrepreneurial journey.

ONTHEGO Sports supplies custom uniforms and sportswear and is the creation of Australian founder Mick Spencer. Mick started ONTHEGO Sports five years ago at the age of 21 in his parent's garage in Canberra with a vision to connect people through the power of teamwear.

Today, ONTHEGO Sports supplies uniforms to sporting clubs across Australia and globally including Hockey Australia and from today, Questacon's front of house, volunteer and gallery staff.

Questacon Deputy Director Kate Driver said, "ONTHEGO Sports unique innovative design and supply chain technologies were a critical factor in Questacon's decision to work with ONTHEGO to develop our new uniforms."

As part of this new partnership, Questacon filmed Mick's story for Questacon's *Enterprising Australians* exhibition – a touring exhibition highlighting the achievements of Australian innovators and entrepreneurs. The story showcases Mick's entrepreneurial journey to create ONTHEGO Sports and was screened for the first time today.

"Mick's story is inspirational and has created a sense of pride across Questacon through the science and technology behind the design of our new uniforms," Ms Driver said.

ONTHEGO Sports was also involved in the recent National *Questacon Invention Convention*, with Mick Spencer mentoring young inventors from around Australia.

ONTHEGO Sports Founder and Managing Director Mick Spencer said, "We are proud to be working with Questacon in this new partnership. This partnership is a great example of the Government backing Australian innovation and small local businesses."

"A unique part of the ONTHEGO Sports business model is that for every product we sell we enable children from disadvantaged Australian communities to participate in sport, through our Social Impact projects," Mr Spencer said.

Mick Spencer was a successful contestant on the TV show *Shark Tank*, with three of the "Sharks" investing a total of \$600,000 last year.

#### Media contact:

Department of Industry, Innovation and Science 02 6213 6308 or [media@industry.gov.au](mailto:media@industry.gov.au)