



Media Release

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Questacon aims to pass GO for a spot on the Monopoly Australia board

One of the world's most iconic board games is getting a make-over and will feature some very familiar locations. However, it is up to the public to decide who appears on the coveted board.

Monopoly Australia creator, Hasbro Australia, invited each state and territory's tourism office to nominate up to five well-known landmarks and locations. Questacon was short-listed by VisitCanberra as a favourite location in the ACT.

Today, Questacon launched their campaign to win a spot on the Monopoly Australia board. To encourage visitors to vote for Questacon, a Monopoly voting kiosk has been set-up in the Questacon foyer with 'Mr Monopoly' on hand to cast the first vote.

Tristan Hoffmeister, Visitor Relations Manager said it was an honour to be nominated for a spot on the much-loved game board.

"All of the nominated landmarks have such great importance around Australia, and we're thrilled that Questacon was considered to be amongst these amazing locations."

Questacon visitors can get a photo with a 'Get out of Jail' photo board amongst Monopoly houses and hotels and giant dice while casting their vote. 'Mr Monopoly' will also make appearances at Questacon over the coming weeks.

"Playing Monopoly with my family was a memorable part of my childhood, one which I now continue with my own family. For Questacon to be nominated and potentially feature on the new board would be just amazing!"

The voting period is from 1-22 November 2016. People can vote at the kiosk in the Questacon foyer or online.

"We encourage everyone to head to monopolyaustralia.com.au and vote for Questacon!" said Mr Hoffmeister.

The public can also head to monopolyaustralia.com.au to cast one vote per state/territory each day. The new Monopoly Australia game will be released in July 2017.

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